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MURAL ART OPEN CALL

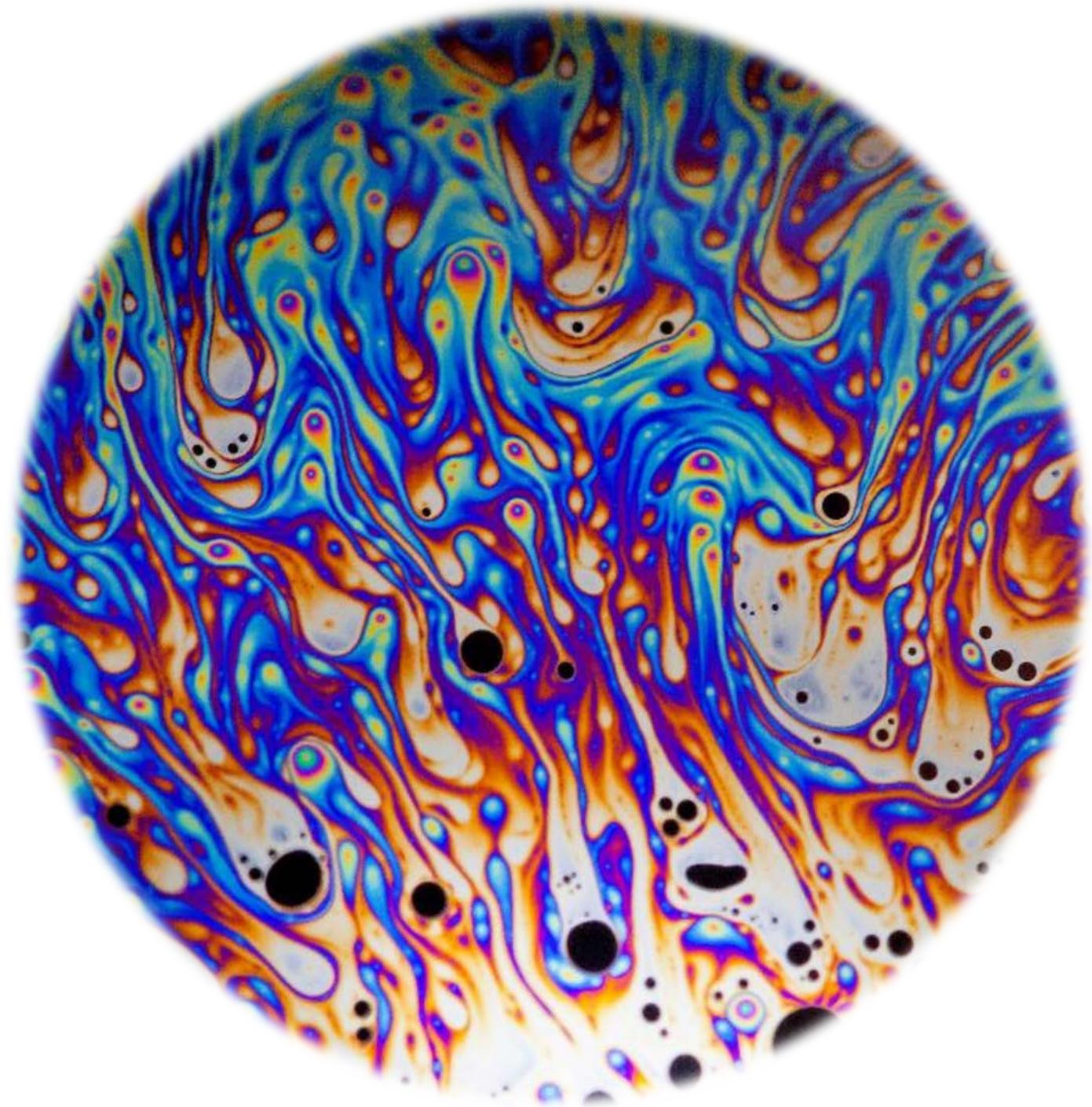
Project Website : <https://progeny-project.eu/>



PROGENY

wasabi
INNOVATIONS

www.wasabi-innovations.com



PROGENY logo

PROGENY logo symbolizes the conception and incubation of a new paradigm. It resembles pregnancy from a side view.

From a second perspective (top view), it represents the *dance* of a dual wave-particle electron (resembles a man with outstretched arms dancing) with a proton particle (a woman with an orange dress).



PROGENY

Socioeconomic impact: For most of humanity's history, mining technology focused on maximizing profit by minimizing the cost of extracting materials. This is achieved by paying workers from developing countries about \$0.65 per day. While at work, oppressed women, men, and children inhale lethal mineral dust from the severely polluted air.

The environmental impact: E-waste contains hazardous amounts of toxic substances such as lead, cadmium, mercury, polychlorinated biphenyls, and brominated flame-retardants. Its informal disposal and low-technology recycling generates additional toxic pollutants and heavy metals. Other negative externalities include deforestation, erosion, contamination, and alteration of soil profiles. Many developed nations have regulations to limit the pollution from mining activities, however, emerging economies lack such regulations.

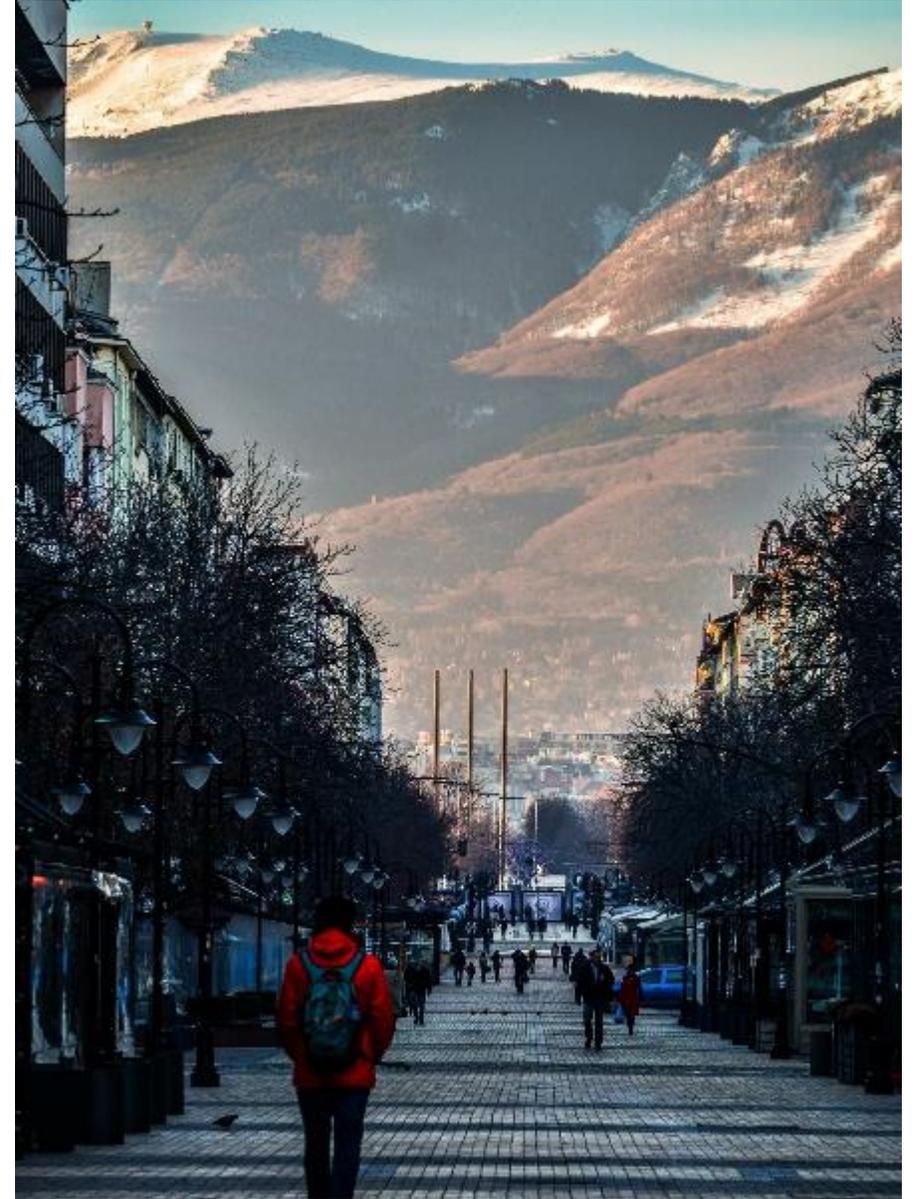
Progeny: Within a century of fascinating progress in electronics, viable proton-based devices are yet to be developed. Nature has given us efficient and intrinsically sustainable biological systems that are fundamentally protonic. Taking a cue from recent advances in organic electronic and protonic devices, **Progeny** targets for the first time, a radical, foundational, and sustainable breakthrough in device & sensor innovation, exploiting unique properties of *designer soap films* as advanced functional materials in proto-opto-electro-mechanical systems (POEMS). This has the potential to finally put an end to digging deep into Earth for materials. Rather we can use materials on the surface of the Earth - such as water.



The Mural should convey the following:

1. Electronic waste is a serious ecological and human health hazard that no one talks about.
2. There is power in simplicity of a soap bubble: Its molecular architecture is profound.
3. All forms are temporary like a soap bubble but the temporal nature of forms is their strength as they can alter and mutate into evolved forms as parts of a holistic system.

Location: Sofia, Bulgaria



What we provide:

- transportation costs to Sofia and back;
- accommodation in Sofia for the project implementation;
- the artistic fee of 4700 EUR (gross amount including tax);
- per diem;
- painting materials, consumables, and a cherry picker (elevator);
- professional photography and videography;
- media coverage.

How to apply?

Applications are submitted only through the online form: bit.ly/progeny-muralart-opencall

Please, prepare the following:

1. Your portfolio (website, Instagram account, Behance account, or a file)
2. Short biography resume (up to 200 words)
3. Your motivation and inspiration to work on this project (200 words)
4. Text description of your artistic idea/concept (200 words)
5. A rough sketch* to accompany your text file with the artistic idea's description.

**The sketch could be a collage, a scanned pencil drawing or a digital sketch (without getting too detailed). The applied sketches won't be considered final. The portfolio and the text description of the concept are leading.*

For questions, please drop us a line at **opencallevisionary.foundation**

Deadline: January 31st, 2023

Criteria

1. The sketch and the concept submitted must correspond to the topic: The Socioeconomic & environmental impact of current electronic production and waste and the text must be about 200 words long.
2. The artwork is original and created specifically for the Progeny mural art open call.
3. All required fields in the online form are completed with correct information representing the applicant.
4. Each applicant is capable of completing the mural individually or as a team.
5. The art proposal has a positive, inspirational attitude and does not contain elements of political, sexual, racist, or homophobic positions or influences.
6. The scanned sketch and/or mock-up design is in JPEG format at 300 dpi resolution.

Deadline: January 31st, 2023

What's next?

1-15.02.2023 – evaluation period;

15-28.02.2023 – 6 applicants** will be selected for a Q&A session and a detailed brief by PROGENY representatives;

1-20.03.2023 – sketch development of the 6 artists` ideas/concepts that they applied with – colored and detailed;

21-31.03.2023 – selection of 1 artistic idea

***Each of the 6 artists will receive a 150 EUR artistic fee for the sketch development.*

****The same 6 artists and their sketches will be featured in PROGENY`s 2024 calendar.*

Only 1 project will be funded.

Project implementation May – August 2023.